



**FOR IMMEDIATE RELEASE**

## **Celebrate with Market of Choice's Delectable Holiday Meals To Go**

*Concierge service makes holiday meal planning easier with pre-packaged and a la carte options*

**EUGENE, ORE. Oct. 23, 2023** — The holiday season is just around the corner, and [Market of Choice](#) is making it easy to celebrate around the table by offering a curated selection of prepared Thanksgiving and Winter Holiday meals and dishes [available for pre-order and pick-up](#).

And new to customers this year, Market of Choice is introducing a Holiday Concierge service in stores, offering meal planning advice and assisting with placing orders. Concierge service begins on November 4, operating from 3 to 7pm and will extend its service hours starting on November 11 from 11am to 7pm. Market of Choice concierges will be available in each store to help customers select dishes that meet special diet considerations and ensure there is enough food for any size gathering.

Additionally, Market of Choice is offering a tasting event on Saturday, November 4 and Sunday, November 5 from 2pm to 5pm, where customers can sample dishes from the holiday menu and receive personalized assistance from the concierge in placing orders.

Market Kitchen main dishes, including a savory plant-based alternative, are created by our culinary teams using recipes developed by Market of Choice chefs. With these options, customers just heat them, and they are ready to eat.

- All Natural Whole Roasted Turkey
- Honey & Cider Glazed Turkey Roulade
- Red Wine Braised Lamb Shanks
- All Natural Oven Roasted Bone-in Breast
- All Natural Light & Dark Meat Turkey Roast
- Plant-Based Savory Mushroom Lentil Wellington

Customers also can choose from a wide variety of Block & Blade Meats and Seafoods for the main dish.

- Boneless Half Spiral Sliced Ham
- Whole Dungeness Crab
- Columbia River King Salmon, available raw – to be cooked at home
- Wild Alaskan Sockeye Salmon, available raw – to be cooked at home
- An all-natural Chef's Cut prime rib roast, Mary's Organic Turkey, and Porchetta Pork Roast are also available raw for those who prefer to cook at home.

Customers can select from a wide variety of delectable side dishes, as well as bread, appetizers, baked goods and desserts, and a selection of cheese boards thoughtfully curated by expert in-house Cheesemongers. To complete the holiday meal, Market of Choice offers an extensive collection of local beer and wine, including one of the largest selections of zero-proof beverages in the state.

In addition to the à la carte menu, Market of Choice offers a Chef's Prix-Fixe holiday dinner for four that includes Diestel Light & Dark Turkey Roast, Sausage & Sage Stuffing, Turkey Gravy, Yukon Gold Mashed Potatoes, Creamy Mushroom & Green Bean Casserole.

Customers can also order a prepared selection of scratch-made side dishes:

- **Favorites Sides Package:** Sausage & Sage Stuffing, Turkey Gravy, Yukon Gold Mashed Potatoes, Creamy Mushroom & Green Bean Casserole, and Cranberry Orange Relish
- **Gluten-Free-Friendly Sides Package:** Chorizo & Cornbread Stuffing, Yukon Gold Mashed Potatoes, Savory Mushroom Plant-Based Gravy, Honey Lime Carrots with Spiced Pepitas, and Cranberry Orange Relish

December's Winter Holiday menu caters to a variety of traditions, offering classic seasonal dishes alongside innovative flavors spanning across cultures and holidays. There will also be two special pre-fixe dinners offered including Chinese and Latin influenced dinner choices.

### **Placing Holiday Meal Orders**

Customers can visit [www.marketofchoice.com/reservations](http://www.marketofchoice.com/reservations) starting Thursday, November 2, to reserve Thanksgiving meals. The last day to pre-order Thanksgiving meals is November 19 at store close. Scheduled order pick-up dates begin on November 17 and continue through Thanksgiving Day.

Winter Holiday reservations are available from December 4 to December 21. The first available pick-up date for Winter Holiday orders is December 19. The last day to reserve holiday menu options online is Tuesday, December 21 at store close. Pick-ups continue in-store until the store closes on December 24.

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### **About Market of Choice**

Founded in 1979, Market of Choice is Oregon's largest family-owned, independent grocer with 11 stores located throughout the state. Driven by the joy of and an admiration for Oregon food and its makers, Market of Choice has grown into a thriving grocery retailer with nearly 1,400 dedicated employees. With stores in Ashland, Bend, Corvallis, Eugene, Medford, and the Portland-metro area, Market of Choice has developed deep, meaningful relationships with farmers, ranchers, fisherfolk, and food and beverage producers across Oregon and is committed to fostering a vibrant local food economy. For more information, visit [www.marketofchoice.com](http://www.marketofchoice.com). Stay connected with Market of Choice on [Instagram](#), [Facebook](#), and [Pinterest](#).

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